

MANAGING CONSERVATION: A WHOLISTIC APPROACH

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Abstract With all due modesty, we could have simply reproduced the same abstract as for all the other papers, or even used Latin the way publishers do when they're demonstrating layouts and typefaces. This sort of thing: *Et gratissimum est mihi dicere de cultura Graeca. Saepe dictum est. 'Cultura Graeca moribus Romanis detrimento est'. Marcus Cato Censorius persaepe hoc dixit. At verum, nonne Cato ipse Graece et dicere et scribere poterat? Nonne Cato Romam portavit Quintum Ennium, clarissimum poetam? Multi homines dicunt culturam Graecam intulisse magna mala Rei Publicae Romanae! Quid mali est in scriptis Platonis aut Aristotelis aut Herodoti? Quid mali est in tragoediis Aeschylis aut Sophoclis aut Euripidis?* But we didn't.

Critical Issues

Systemic remodeling of process-oriented product lines (conserved objects¹) is best understood in terms of holistic umbrella clusterings², where input/output flow patterns are modulated by interactive data and sensation inputs at key points in a work-centered polypolar matrix. Product flow data can then be channeled by orthodox bathetic total by-pass filters, allowing steering and modification as part of the on-going labile/cyclic exchange. Thus, output of product is controlled by centrally modulated systems integrated to operator efficiency, client satisfaction indices, and low fallback error. Stepwise regression strategy modeling confirms this hypothesis in real time.

During this paradigm's functionality, sectionally driven but interrelated centers of issues-driven activity are only invoked as product minima fall below preset acceptability margins. A drop below this established minimal criteria³ stimulates interaction and insertion of auxiliary modules which bolster production and expedite product generation. For optimum efficiency and operator life, while the auxiliaries are in down-time mode their output is channeled into personalized and auto-directed product lines. Thus, over relatively long measurement cycles an optimal quotient quota quorum is quoted.

¹ The word 'conserved' is preferred to 'treated' because it evokes the production of jam and marmalade.

² The term 'holistic umbrella clusterings' was actually used by a consultant in a serious discussion with this author. I am not making this up!

³ Yes, we really are using 'criteria' as the singular of 'criterias'.

Objectives

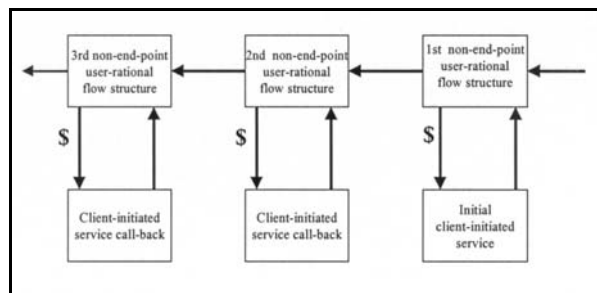
Conservation as a business line in an end-point driven, steak-holder⁴ productivity matrix is in need of rationalization along formally channeled pruhcesseeze. Managing diverse and non-linear critical flow path treatment strategies involves input from the reorganizational mafia in stimulating thought outside the box and invoking effective buy-in. In-depth paradigmatic conceptualization of operational parameters, coupled with a transparentizing of all production sequences will result in maximum pecuniary compensation for in-brought private sector expertise.

Strategies

In all such organizations, inversion or abolition of all status-quo operational and systemic parameters is a necessary first step in preventing argument feedback from stakeholders based upon quasi-rational interrogation stances. Free-flow non-structures are a prelude to the inception of plastic and hyper-rational replacement structures of apparent but unactual viability. This anarchic approach ensures maximal disruption to historic operational procedures.

Deliverables

A strategy to market conservation management to the gullible involves the inception and entrenchment of non-end-point-user rational flow structures as quasi-tangible deliverables. Such deliverables ensure maximal wallet bandwidth by ensuring that replacement strategies require constant maintenance and specialist operator input. Client-initiated service call-back and repeat one-way/client-consultant financial transactions as service charges for further mandatory input are an enduring feature of this model.



Client

Method of ensuring maximal client wallet bandwidth by creating non-user-rational flow structures.

Satisfaction

⁴ Spit or griddle.

Client satisfaction quotients are ensured through irreversible decision-making strategies coupled to public visibility of the product. Non-user-rational flow structures which incur repetitive operator returns are rationalized by the client in auto-induced positive aspect focusing. Retractive and negative decision-point interrogation scenarios are emplaced, equating to a retroreflective caveat emptor quality independent of product viability or up-front and down-line cost-backs. Product as an end-point, and satisfaction as a measurable quantity, therefore become independent variables with no direct value-driven linkages. This has an emperor's-new-clothes-istic value in the lack of desire in the client for error admission or culpability adoption.

Annotated Bibliography

Festinger, Leon, *A Theory of Cognitive Dissonance* (Stanford, CA: Stanford University Press, 1957). A handbook of why people can be fooled, and can fool themselves. Provides a very useful addition to a toolkit of concepts to test on the gullible.

Fowler, H.W., *A Dictionary of Modern English Usage*, 2nd ed. revised by Sir Ernest Gowers (Oxford: Clarendon Press, 1968). Ritual burnings of this book are an essential prelude to the formulation of business consultant textual matter. Potential business new-wavers should have many copies on hand for frequent reinforcements of negative language values.

Kepner, Charles Higgins and Tregoe, Benjamin B., *The Rational Manager; a Systematic Approach to Problem Solving and Decision Making* (Princeton, N.J.: Kepner-Tregoe, 1976). This was well-intentioned in 1976, and still makes a rattling good read. The road to hell is paved with such good intentions.

Johnson, D.M., *The Psychology of Thought and Judgement* (New York, Harper and Brothers, 1955). Another conceptual toolkit stand-by. Understanding why people are such fools is a first step in taking advantage of them.

Upid, S.T., *Competency-based Management: Concepts and Consequences*, (Ottawa: I.N.Comp.Press Ltd, 2000) (4,356 pp). This must-have resource will prove an invaluable guide to selecting managers and management criterias for competency. Case histories of competency are used to illustrate how infrequently this valuable commodity is encountered.

Yalcrab, Trebor, *Six Easy Steps in Convincing Institutions that they are Getting Something when In Fact All You are Doing is Emptying their Wallets, Deconstructing their Organizations and Leaving a Self-perpetuating Shambles which through Shame at its Own Folly Fails to Admit that it has been Led Down the Garden Path* (Ottawa: Pressgang Press, 2000). This speaks for itself. Available from me at a very reasonable \$74.00. Mandatory updates appear on a quarterly basis, and the book soon becomes useless without them.